

NC Triangle Alphas
Derby Party Sponsorship

Opportunities

May 6, 2023

Briar Creek Country Club

9400 Club Hill Drive

Raleigh, NC 27617

- ▶ Five Levels
- ▶ Title Sponsor
- ▶ Platinum
- ▶ Gold
- ▶ Silver
- ▶ Bronze
- ▶ Customizable Options


SATURDAY
MAY 6TH
2023


NORTH CAROLINA

A

DERBY PARTY

JOIN THE NORTH CAROLINA TRIANGLE ALPHAS

 BRIER CREEK COUNTRY CLUB | 9400 CLUB HILL DR, RALEIGH, NC 27617



FOR MORE DETAILS VISIT
WWW.NCTRIANGLEALPHAS.ORG

Why Sponsor?

Achieve **Brand Visibility**, Support Education, Support Our Programs and Support Community Efforts

Sponsorships put your brand and visuals in front of an audience helping you build new business relationships and sustain existing ones.

Your sponsorship level brings you more visibility. You get noticed before, during, and after the event. With many sponsorships, you get opportunities that boost brand recognition. Sponsorships amplify a name and set a business apart from the rest.

You will make an investment in education and the future of tomorrow's youth while enjoying special benefits and targeted recognition opportunities. Net proceeds from the NC Triangle Alpha Derby Day Party will benefit the 501(c)(3) foundations of Beta Theta Lambda and Phi Lambda Chapters Of Alpha Phi Alpha Fraternity, Inc.

Book Your Sponsorship Today!

Title Sponsor \$2500 (1 Opportunity Available)

- Brand visibility throughout the event promotion
- Logo and signage on Parking Lot Shuttle
- Logo on signage near Red Carpet
- Logo Display on Monitors-Brand/Organization Logo exposure on Loop via Venue Screens
- Opportunity to Greet Attendees
- Banner Near Food, Bar and Drink Stations
- Pre-Party Visibility (logo on website and promotional e-mails)
- Weblink on event website
- Post Event Visibility
- One Hightop Table
- 4 Party Passes



Platinum Level \$1500 (2 Opportunities Available)

- Logo on signage near Red Carpet
- Logo Display on Monitors
- Banner Near Drink Stations (sponsor provides banner)
- Opportunity to Greet Attendees
- Pre-Party Visibility (logo on website and promotional e-mails)
- 4 Party Passes



Gold Level \$1000 (3 Opportunities Available)

- Pre-Party Visibility (logo on website and promotional e-mails)
- Weblink on event website
- Company banner visibility (sponsor provides banner)
- Company name mentioned twice during the event
- 2 Party Passes



Silver Level \$500 (4 Opportunities Available)

- Name on event banner
- Logo visibility on monitor/DJ Announcer
- Company name mentioned once during the event
- Company name/Link listed on pre- event promotions



Bronze Level \$250

- Name on event banner
- Small handouts at check-in table (Business Cards, Flyers, etc.)
- Name visibility on the day of the event



Exclusive Customizable Sponsorship Opportunities Available

Let's discuss customizable sponsorships that fit your budget!

- Red Carpet Sponsor
- VIP Room Sponsor
- 360 Photo Booth Sponsor
- Entertainment Sponsor
- Best Dressed/Attire Sponsor
- Mint Julep Sponsor
- Wine Sponsor
- Best Hat (Male and Female)



**Book Your Derby
Party Sponsorship
Today!**